

Retaining Rams

From First Year to Forever Fordham

Division of Student Affairs
Staff Training Day
April 11, 2025



The
Division of Student Affairs
Educators in the Jesuit Tradition
dedicated to
STUDENTS COMMUNITY
MISSION

Agenda

10 am Welcome & Opening

10:30 am Keynote Presentation

11:40 am Breakout Sessions

12:40 pm Lunch

1:40 pm Panel

2:40 pm Breakout Sessions

3:40 pm Departmental Breakouts



Digital Schedule

Thank you to the committee!

Rashain Adams

Multicultural Affairs

Joe Corcoran

Residential Life LC

Shanale Cordero

Residential Life RH

Keith Eldredge

Student Services

Alice Feng

*Counseling &
Psychological Services*

Melissa Gazal

Student Involvement LC

Jerry Goldstein

Career Center

Savanah Manos

Residential Life LC

Cristiane Manouilidis *Student Services*

Robert Noeldechen

Ram Van

Kayla Newell

Student Involvement LC

Tatiana Nolen

Residential Life RH

Toni Perilli

Career Center

Annette Rapice

Disability Services

Yahaira Toribio

Student Affairs

Deming Yaun

Dining Liaison

JamieRose Zappolo

Health Services

| Opening

Michele Burris

Vice President for Student Affairs



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| Keynote Presentation

Fordham's
Retention Data

| Reminder

Survey will be emailed later today.
Please complete by
Friday, May 9.

Break Out Sessions 1 (11:40 a.m. - 12:30 p.m.)

Room 325

Enhancing the Student Experience with RamCentral

Sara Sapienza, *Digital Campus Experience Manager*

Room G74

Navigating Financial Aid: Applications, Appeals, and Beyond

Jaime Lyn Harkin, *Dir of Scholarships & Special Programs*
Brian Ghanoo, *Associate VP, Student Financial Services*

Room 214

Building Community To Drive Retention

Marisa Villani, *Sr Asst Dean for Undergraduate Studies*
Jenna Cook, *Assistant Dean for Seniors*
Fr. Vincent DeCola, *Assistant Dean*

Room 213

Retaining Staff to Increase Student Success

Stacey Vasquez, *Dir of HR Strategy and Operations*
Corbin Wong, *Dir of Organizational and Leadership Dev.*

Room G73

New Student Orientation: Your Partner In Retention

Daniel Patterson, *Assoc. Director for First Year Experience*

Room 323

Hashtag Retention: Leveraging Technology in the Pursuit of Student Leader Retention

Savanah Manos, *Resident Director*
Melissa Gazal, *Associate Director for Student Involvement*

Digital Schedule



Retention - Department Level

Student Affairs



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Break Out Sessions 2 (2:40 p.m. - 3:30 p.m.)

Room 214

Website Wins: Welcoming Students at Our Digital Front Door

Matthew Vincent, *Sr Dir of Online Communications*

Adam Kaufman, *Content Strategist, Brand Storytelling*

Room G73

Building a Commuter Community

Daniel Patterson, *Assoc. Director for First Year Experience*

Room 213

Finding your Fordham Family: Yield, Melt and Retention Strategies from Admission to Enrollment

Patricia Peek, *Dean of Undergraduate Admission / Associate Vice President*

Room 323

Understanding Academic Advising in Fordham College

Ashlee Burrs, *Associate Dean for Academic Advising*

Room 325

Introduction to Mental Health First Aid

Dessa Shepherd, *Americorps Mental Health First Aid Instructor*

Room G74

Bridging Borders: Supporting International Student Success & Retention

Rashain Adams, *Assistant Director, Office of Multicultural Affairs*

Digital Schedule



| Department Break Out (3:40 p.m. - 4:30 p.m.)

Career Center Room 323

Residential Life, LC Room G-71

Counseling Services Room G-02 or 325

Residential Life, RH Room G-73

Disability Services Room LL 408

Student Involvement, LC Room G-72

Health Services Room G-16

Student Involvement, RH Room G-74

Multicultural Affairs Room G-41

Transportation Room G-46

Digital Schedule

