

Retaining Rams

From First Year to Forever Fordham

Division of Student Affairs
Staff Training Day
April 11, 2025



The
Division of Student Affairs
Educators in the Jesuit Tradition
dedicated to
STUDENTS' COMMUNITY
MISSION

Agenda

<i>10 am</i>	Welcome & Opening
<i>10:30 am</i>	Keynote Presentation
<i>11:40 am</i>	Breakout Sessions
<i>12:40 pm</i>	Lunch
<i>1:40 pm</i>	Panel
<i>2:40 pm</i>	Breakout Sessions
<i>3:40 pm</i>	Departmental Breakouts



Digital Schedule

Thank you to the committee!

Rashain Adams	<i>Multicultural Affairs</i>	Robert Noeldechen	<i>Ram Van</i>
Joe Corcoran	<i>Residential Life LC</i>	Kayla Newell	<i>Student Involvement LC</i>
Shanale Cordero	<i>Residential Life RH</i>	Tatiana Nolen	<i>Residential Life RH</i>
Keith Eldredge	<i>Student Services</i>	Toni Perilli	<i>Career Center</i>
Alice Feng	<i>Counseling & Psychological Services</i>	Annette Rapice	<i>Disability Services</i>
Melissa Gazal	<i>Student Involvement LC</i>	Yahaira Toribio	<i>Student Affairs</i>
Jerry Goldstein	<i>Career Center</i>	Deming Yaun	<i>Dining Liaison</i>
Savanah Manos	<i>Residential Life LC</i>	JamieRose Zappolo	<i>Health Services</i>
Cristiane Manouilidis	<i>Student Services</i>		

| Opening

Michele Burris

Vice President for Student Affairs



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| Keynote Presentation

Fordham's
Retention Data

| Reminder

Survey will be emailed later today.
Please complete by
Friday, May 9.

| Break Out Sessions 1 (11:40 a.m. - 12:30 p.m.)

Room 325

Enhancing the Student Experience with RamCentral

Sara Sapienza, Digital Campus Experience Manager

Room G74

Navigating Financial Aid: Applications, Appeals, and Beyond

Jaime Lyn Harkin, Dir of Scholarships & Special Programs

Brian Ghanoo, Associate VP, Student Financial Services

Room 214

Building Community To Drive Retention

Marisa Villani, Sr Asst Dean for Undergraduate Studies

Jenna Cook, Assistant Dean for Seniors

Fr. Vincent DeCola, Assistant Dean

Room 213

Retaining Staff to Increase Student Success

Stacey Vasquez, Dir of HR Strategy and Operations

Corbin Wong, Dir of Organizational and Leadership Dev.

Room G73

New Student Orientation: Your Partner In Retention

Daniel Patterson, Assoc. Director for First Year Experience

Room 323

Hashtag Retention: Leveraging Technology in the Pursuit of Student Leader Retention

Savanah Manos, Resident Director

Melissa Gazal, Associate Director for Student Involvement

Digital Schedule



| Panel

Retention - Department Level

Student Affairs



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| Break Out Sessions 2 (2:40 p.m. - 3:30 p.m.)

Room 214

Website Wins: Welcoming Students at Our Digital Front Door

Matthew Vincent, Sr Dir of Online Communications

Adam Kaufman, Content Strategist, Brand Storytelling

Room G73

Building a Commuter Community

Daniel Patterson, Assoc. Director for First Year Experience

Room 213

Finding your Fordham Family: Yield, Melt and Retention Strategies from Admission to Enrollment

*Patricia Peek, Dean of Undergraduate Admission /
Associate Vice President*

Room 323

Understanding Academic Advising in Fordham College

Ashlee Burrs, Associate Dean for Academic Advising

Room 325

Introduction to Mental Health First Aid

Dessa Shepherd, Americorps Mental Health First Aid Instructor

Room G74

Bridging Borders: Supporting International Student Success & Retention

Rashain Adams, Assistant Director, Office of Multicultural Affairs

Digital Schedule



| Department Break Out (3:40 p.m. - 4:30 p.m.)

Career Center *Room 323*

Residential Life, LC *Room G-71*

Counseling Services *Room G-02 or 325*

Residential Life, RH *Room G-73*

Disability Services *Room LL 408*

Student Involvement, LC *Room G-72*

Health Services *Room G-16*

Student Involvement, RH *Room G-74*

Multicultural Affairs *Room G-41*

Transportation *Room G-46*

Digital Schedule

