

## RECRUITING GUIDE

2025 - 2026







Career Center for Cura Personalis

### WELCOME

The Career Center for Cura Personalis is committed to the ideas of care and community: care for the whole person and the creation of meaningful experiences and connections for all Fordham students. We focus on holistic career education, occupational wellness, and an MVVP model of professional development— emphasizing Mission, Value, Vision, and Purpose from a student's first year through graduation. Our goal is to connect students and employers, bridging a Fordham education with professional success. With locations at both the Rose Hill and Lincoln Center campuses and the capacity for hybrid or virtual programming, we're able to support employers through a variety of recruiting opportunities to build brand awareness, discover top-quality candidates, and hire the next generation of industry leaders and professionals.



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STEM + Pre-Health | Signature Partnerships, Sponsorships



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Business + Legal + Sports | Coffee Chats, Interview Days



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Internship Programs and Opportunities



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**On-Site Program Support** 

### **FALL 2025**

8/27 First Day of Classes

9/1 Labor Day
University Closed

9/2 Campus Recruiting Begins

9/4 Career Closet

9/10 Accounting and Finance Fair (RH)

9/17 STEM Fair (RH)

10/1 Marketing Fair (RH)

10/9 Internship Fair (RH)

10/13 Columbus Day University Closed

10/15 APIDA Networking Night

11/4 Global Diversity & Inclusion Banquet

11/26 –11/28 Thanksgiving Break *University Closed* 

12/9 Last Day of Class

12/24–1/1 Holiday Recess *University Closed* 

1/12 Classes Begin

1/19 MLK Jr. Day University Closed

1/20 Campus Recruiting Begins

1/28 Spring Fair (RH)

2/5 Govt, Law and Service Fair (RH)

> 2/16 President's Day University Closed

2/26 Arts, Media, and Marketing Fair (LC)

3/9 Spring Recess

3/19 Reverse Career Fair

4/2–4/6 Easter Recess
University Closed

4/9 Job Fair (LC)

4/29 Last Day of Class

**SPRING 2026** 

## RECRUITING OPPORTUNITIES



### Handshake

Handshake is our one-stop portal for career management. Employers are able to post jobs and internships, message students through in-platform inboxes, and register to attend career fairs and other events.

Contact: Kathlene Mullaney, <u>kmullaney1@fordham.edu</u>

### **Career Fairs**

Our fairs provide a platform to showcase your available positions while networking with hundreds of students. We offer all-industry events, like the Internship Fair and Spring Career Fair, and tailored events to specific industries, including STEM, Arts & Culture, Government & Law, and more. Contact: Gregory Triandis, gtriandis@fordham.edu

### Tabling & Info Sessions

Tabling and information sessions are great opportunities to make a strong introduction to students. Tabling in a high-traffic area can help build brand awareness while promoting career opportunities. Information sessions are a deeper dive into your organization's programs, structure, and culture. Tabling and information sessions are managed through Handshake.

Contact: Brittany Perez, bperez33@fordham.edu

### **Coffee Chats & Interview Days**

Coffee Chats and Interview Days are the best ways to develop individual relationships with students. While Coffee Chats are more informal and ideal for determining potential candidates, Interview Days are optimal for simplifying a crucial component of the formal recruitment process. Both Coffee Chats and Interview Days are organized with support from the Career Center in logistics, promotion, and day-of assistance.

Contact: Michael Persaud, <u>mpersaud11@fordham.edu</u>

### **Site Visits**

Site Visits allow students the opportunity to get an insider look at potential employers. By providing students with a tour of the office, panel, or Q&A, employers are able to showcase their company culture and increase interest and visibility in the recruiting process.

Contact: Avery O'Rourke, aorourke12@fordham.edu

### Panels & Spotlight Series

The Career Center routinely hosts panels and spotlight series targeted to specific industries and student demographics. These events allow you to showcase your organization's relevant opportunities and develop meaningful connections with potential candidates.

Contact: Kathlene Mullaney, kmullaney1@fordham.edu

### **Pipeline Partners**

Pipeline Partner registrations are a unique opportunity to host coffee chats in assigned rooms during career fairs. Rooms will be available throughout the day and will include a resume book of students that Pipeline Partners can invite prior to the fair. Registration includes up to three representatives to attend the Career Fair and lunch and refreshments throughout the day. Contact: Gregory Triandis, gtriandis@fordham.edu

### **Fireside Chats**

Fireside Chats are an innovative way for employers to connect with prospective talent in an informal setting, providing a platform for representatives to share their organization's story, values, opportunities, and culture through authentic dialogue. Typically lasting 30–60 minutes, the format features an organization representative in conversation with the organization's interviewer or Career Center moderator, followed by interactive audience engagement.

Contact: Brittany Perez, <u>bperez33@fordham.edu</u>









# Accounting and Finance Fair

Wednesday, September 10 Noon - 3 p.m. Rose Hill, McShane Campus Center

### **STEM Fair**

Wednesday, September 17 1 p.m. - 3 p.m. Rose Hill, McShane Campus Center

# CAREER FAIRS

### **Marketing Fair**

Wednesday, October 1 Noon - 2:30 p.m. Rose Hill, McShane Campus Center

### **Internship Fair**

Thursday, October 9
Noon - 3 p.m.
Rose Hill, McShane Campus Center

# Spring Career and Internship Fair

Wednesday, January 28 1 p.m. - 4 p.m. Rose Hill, McShane Campus Center

# Government, Law, and Service Fair

Thursday, February 5 1 p.m. - 4 p.m. Rose Hill, McShane Campus Center

# Arts, Media, and Marketing Fair

Thursday, February 26 Noon - 2:30 p.m. Lincoln Center

### "Just in Time" Fair

Thursday, April 9 1 p.m. - 3 p.m. Lincoln Center









### Pop-Up Career Closet

Thursday, September 4 1 p.m. - 3 p.m. Rose Hill, McShane Campus Center

# Veterans' Career Conference

in partnership with Syracuse University Thursday, October 2 11:30 a.m. - 6 p.m. Lincoln Center

# Global Diversity & Inclusion Banquet

Tuesday, November 4 6 p.m. - 8 p.m. Lincoln Center

### Reverse Career Fair

Thursday, March 19 1 p.m. - 3 p.m. Rose Hill, McShane Campus Center

Reverse Career Fair	Tier 1 \$150	Tier 2 \$500
Company logo displayed on marketing materials as an event sponsor, including promotional emails, blog post, and calendar listing	Х	Х
Targeted email of your organization's opportunities and notification of event attendance		1
Fee waived for admission		Х
Pre-event tabling and/or coffee chat		Х

Global Diversity and Inclusion Networking Banquet	Tier 1 \$100	Tier 2 \$300	Tier 3 \$1000
Company logo displayed on marketing materials as an event sponsor, including promotional emails, blog post, and calendar listing	Х	Х	х
Targeted email of your organization's opportunities and notification of event attendance		1	2
Advertisement in the event guide		Х	X
Pre-event tabling and/or coffee chat		Х	X
Resume Book of student attendees		X	×
Featured on RamConnect Homepage Banner			x
Feature post on the Career Center blog (if not previously redeemed from another sponsorship)			x
Special display of company logo as food sponsor for the duration of the event & honorable mention at food service			X

Other Events \$200 each	Pop-Up Career Closet	Networking Events & Panels
Company logo displayed on marketing materials as an event sponsor, including promotional emails, blog post, and calendar listing	X	Х
Priority tabling during event	X	
Targeted email of your organization's opportunities and notification of event attendance		х
Reserved spot for participation in DEI panel of choice		X

### Signature Partnership Program

	Non-Profit \$500	Bronze \$1000	Silver \$2500	Gold \$5000	Platinum \$8000
Company logo prominently featured on Career Center in-office TV, website, email newsletters, and at large-scale campus events	X	X	X	X	X
Priority scheduling for recruitment events by June 15th		X	X	x	X
Enhanced info session support from a Career Center Staff Member or Fordham Career Ambassador		X	X	X	X
Handshake Collections feature	X	X	X	X	X
Priority invitation and waived fees for Career Fairs, including full-page brochure advertisement (per year)	1		1	3	3
Priority invitation to campus partner collaborative events	X		X	X	X
Priority invitation to Signature Events, such as semester kick-offs, and professional development workshops/panels	Х			X	X
Targeted emails to promote upcoming events and job/internship opportunities				X	X
Feature post on Career Center blog				X	X
Exclusive use of an interview room for weekly office hours				X	X
DEI Partner Designation				X	Х
Premier Career Fair Sponsorship (per year)					1

# Sponsorship Opportunities

#### **Career Fairs**

Become the lead sponsor of a career fair and your organization's name and logo will be featured prominently on all promotional materials, as well as a sign at the entrance, and a dedicated slide on the event slideshow.

#### Headshots

Host a headshot day or fair booth, powered by our friends at popcam! Your company name and logo will be featured in the marketing of the event, and you'll be granted the opportunity to network with students before or after they take their photos.

#### **Interview Rooms**

Have your organization name and logo exclusively featured on the door of one of the Career Center's 10 interview rooms for the full academic year.

#### **Newsletter Ads**

Submit any content (job posting, event, video, recruiter's contact info, etc.) to engage students about your organization's opportunities. Gain visibility as the Newsletter sponsor and enhance your organization's brand in front of a 10,000+student audience.

### **Handshake Collections**

Highlight your employer as a top Fordham partner on the Handshake platform. This includes up to 3 collections for 4 weeks.

#### **Kick-Off Events**

Sponsor food, drinks, giveaways, and/or activities at one of our most popular programming offerings, seeing more than 250 students on average. This sponsorship will also include featured placement on promotional materials and day-of signage.

### **Job Listings**

Want to boost an open position? We can provide a targeted email sent through Handshake, include your position in our email newsletter, or post it to our Instagram story! On average, a story on our Instagram story reaches more than 200-300 individuals.

#### **Brochure Ads**

The brochure ad can be found within the career fair event guide, hosted digitally through FlipSnack. Ad must be submitted as Locked PDF, PNG, or JPG.

### **Blog Spotlight**

Be featured in a blog post on the Career Center's blog, which receives 2,700+ monthly views, and reaches 1,500+ individuals on average. This is an excellent opportunity to build brand awareness.

Want to learn more? Contact Kathlene Mullaney at kmullaney1@fordham.edu

# **Undergraduate Demographics**

10,900

Undergraduates

94.4%

5.6%

**Full-Time** 

Part-Time

60.2%

**39.6**%

**Female** 

Male

7.6%

International

**43.2**%

**56.8**%

Resident

Non-Resident

23%

21.6%

22.1%

**30.7**%

First-Year

Sophomore

**Junior** 

Senior

### **Top States of Origin**

New York
New Jersey
Connecticut
Massachusetts
Pennsylvania

## **Top Countries of International Citizenship**

China India Italy Vietnam Canada Brazil Phillipines United Kingdom

### **Campus Recruiting Policies**

Utilizing in-person and virtual Interview Days is a great option for employers planning on interviewing Fordham students for a full-time position or internship program. In order to request an OCR date, log in to Handshake and choose "Create New on-campus Interview Schedule" from the Shortcuts menu on the right.

Please contact Michael Persaud (mpersaud11@fordham.edu) for more information and questions about the Campus Recruiting Program.

### **Employment Offers and Acceptance Policy**

Interviews are designed to give employers the opportunity to interview a large number of Fordham candidates conveniently and either inperson or virtually all in one day. We handle the logistics so that you can focus on the students.

Interviews, both in-person and virtual, begin at 9:00 a.m. with last interviews ending at 5:00 p.m. We are happy to accommodate earlier start times and late interviews upon request by our Signature Partners. Partners should send their requests for early start/late finish at least 2 weeks before the scheduled interview day. You can request your OCR dates by logging in to Handshake and choosing "Interviews" from the "shortcuts" menu on the right.

In order to give students sufficient time to complete their searches, we ask employers to abide by the following offer schedule for the 2025-2026 academic year. Employers must honor all offers extended. No conditions should be placed on these offers. Exploding offers and special incentives such as diminishing bonuses and location preference should not be offered in exchange for early offer acceptance. Implementing such incentives makes it difficult for us to enforce our policies against students reneging on job offers. Below are our policies on offer deadlines.

### **Summer Leadership Program Conversion**

Student Decision Deadline

3 Weeks from Offer Date

No conditions should be placed on these offers.

### Summer Intern Conversions

Student Decision Deadline

2 Weeks from Offer Date

### Full-Time & Intern Offer Deadline

Student Decision Deadline

2 Weeks from Offer Date

No conditions should be placed on these offers.

Students may receive a deadline extension to November 15 if they received an offer through the Fall 2025 Campus Recruiting Program, or April 18 if they received an offer through the Spring 2026 Campus Recruiting Program.

### Thank you to our Signature Partners





























fordham.edu/career